

What is IMPACTgo?

IMPACTgo is a two-hour student leadership program designed to be the perfect companion piece to empowerment speaker Roy Juarez Jr's most requested presentation, MyBag, MyHome.

After years of Juarez delivering his dynamic and engaging presentation, a pattern began to emerge; students were so captivated by his presentation and often share their struggles with him in tears. This strong connection and emotional response led to the creation of the two-hour IMPACTgo Program. This program seeks to sustain that social-emotional learning that took place during and after the presentation.

The **IMPACTgo** program sustains the change students are feeling by taking them through a series of activities and learning exercises in which students learn the power of forgiveness, identify their motivation for success and the importance of a higher education.

MyBag, MyHome: The IMPACT

By far, Juarez's most requested presentation is MyBag, MyHome. A recounting of his life story of triumph over adversities. Sharing issues that many students in America currently face; including poverty, domestic violence and abuse. He has shared this story with hundreds of thousands of students, educators, parents and industry professionals. This empowering presentation was most recently evaluated for its effectiveness and here's what students across the country are saying:

93% of students said they now understood the importance of getting a college degree.

92% of students said they were inspired to believe in themselves.

90% of students said the presentation had a positive impact on their lives.

88% of students said they were encouraged to make better grades.

88% of students said after hearing Roy's presentation that they now understood the importance of a higher education.

86% of students said Roy's message led them to strengthen their relationships with family.

Which Students would benefit the most?

The **IMPACTgo** Program is applicable for all students but designed with the "at-risk" student in mind.

